

WORK

Freelance Work — Designer

Metro Manila, Philippines | August 2015 – Present

- › Creates logos, branding, illustrations, website and mobile application designs, presentation decks, digital and print materials.
- › Clients include Turnt Technologies, Eternal Works, Wright Idea Media, Levi Strauss & Co. Philippines (through Merci Dieu Marketing)

Sway Creative Labs — Designer

Norfolk, Virginia, United States | July 2014 – July 2015

- › Designed logo and brand concepts, print (business cards, brochures, posters and direct mail pieces) and digital materials (billboards, websites, social graphics, banners, presentations, animations) with the creative and dev team.
- › Clients include Sentara, The Port of Virginia, Great Lakes Seaway Partnership, LifeNet Health, Beacon Health Options, William & Mary School of Business, and Ferguson.
- › Conceptualized and co-designed the website and other marketing materials for NEON, Norfolk, Virginia's rising arts district.

Freelance Work — Designer

Norfolk, Virginia, United States | July 2014 – July 2015

- › Created logo designs and illustrations for clients such as Photo Pulse Productions, Fireball (mobile application), and Cabbage (mobile application).

Grow Interactive — Design Intern

Norfolk, Virginia, United States | January 2014 – May 2014

- › Worked with creative director and designers in conceptualizing and creating the logo for an internal project. Designed the desktop and mobile app interfaces.
- › Worked with creative team and developers to produce needed assets for both internal and client-based projects. Edited and prepared photos.
- › Developed concepts and presentation decks for internal projects.

Vinylmint — Design Intern

Norfolk, Virginia, United States | June 2013 – August 2013

- › Designed marketing materials such as shirts, posters, banners, infographics, and business cards, and helped manage company's media presence.
- › Created the logo for company's networking event, Drinks Downtown.
- › Collaborated with creative director, designer and developer in creating wireframes and layouts for the company website.

SKILLS

- › Photoshop
- › Illustrator
- › InDesign
- › After Effects
- › Lightroom
- › Flash
- › HTML5 and CSS3
- › Drawing and Illustration
- › Writing
- › Photography and Video-Editing
- › Microsoft Office
- › Mac & PC Environment
- › CorelDraw and Corel PhotoPaint

EDUCATION

Old Dominion University

Norfolk, Virginia, United States | 2010 – 2014

Bachelor of Fine Arts — Graphic Design
Minor in Art History
Summa Cum Laude
Dean's List (All semesters, 2010 – 2014)

ORGANIZATIONS

AIGA

2013 – Present

Code for America

2013 – 2015

ODU Student Art League

2012 – 2014

National Society of Collegiate Scholars

2011 – 2014

COMPETITIONS AND OTHER EXPERIENCE

Best in Show: Dominion Enterprises – HackU-2

Norfolk, Virginia, United States | February 6 – 7, 2014

Co-Designer: Created assets for mobile game, Neighborhood Watch, with team.

Second Place: Hack Virginia – University of Virginia Hackathon

Charlottesville, Virginia, United States | November 22 – 23, 2013

Front-end Developer & Designer: Created mobile app, Halfway, with team.

Best in Show: Dominion Enterprises Hackathon 6

Norfolk, Virginia, United States | October 03 – 04, 2013

Designer: Designed the mobile application, Instacycle, with team.

Code for America's National Day of Civic Hacking

Norfolk, Virginia, United States | June 01, 2013

Designer: Collaborated with designers and developers to build and pitch the identity and website for the Norfolk Arts District.

Start Academy & Start Norfolk 3

Norfolk, Virginia, United States | February 22 – 24, 2013 & March 22 – 24, 2013

Designer: Developed pitch with team during student event. Later refined pitch and created website assets in the professional event.

AWARDS AND FEATURES

Featured Project in Packaging of the World: Creatures of Habit

May 4, 2015

Robert A. McCullough Endowed Prize in Graphic Design

Norfolk, Virginia, United States | March 28, 2014

Annual award given to exceptional design student, selected by design faculty.

Old Dominion University's 6th Annual Juried Student Exhibition

Norfolk, Virginia, United States | March 28, 2014

Exhibited book cover, "CivilWarLand in Bad Decline", selected by faculty.

Old Dominion University's 6th Annual Undergraduate Research Symposium

Norfolk, Virginia, United States | February 7 – 8, 2014

Exhibited "Unplayed Piano: Song Lyric Book", selected by design faculty.

Old Dominion University's 5th Annual Undergraduate Research Symposium

Norfolk, Virginia, United States | February 9, 2013

Presented research, "Marina Abramovic: Questioning Liberty", selected by faculty.

International Student Scholarship

Norfolk, Virginia, United States | Fall 2010 – Spring 2014

Norfolk Federation of Teachers Award

Norfolk, Virginia, United States | Fall 2011

LECTURES ATTENDED

99U Local: Manila

Metro Manila, Philippines | September 16, 2015

HTCxWatson Social Enterprise Conference

Metro Manila, Philippines | September 4, 2015

Fonts are Forever

by James Edmondson

Virginia, United States | March 5, 2015

Social Media Trends

by Dean Browell

Virginia, United States | January 30, 2014

Annual Arts Conference: The Business of Art

Virginia, United States | January 25, 2014

Kern & Burn

by Jessica Karle and Tim Hoover

Virginia, United States | September 13, 2014

UxNorfolk Series: Mobile Web Experiences

by Luke Wroblewski

Virginia, United States | June 27, 2013

Designing a Year

by Matt Muñoz

Virginia, United States | January 17, 2013

REFERENCES

Available upon request